

Fast forward change Be at Impact'19

The most important economic event in CEE!

make an impact

impact

The future of the digital economy as defined by business, science, startups and the public sector!

May 21st-22nd, 2019 in Krakow Register now!



"You can't simply substitute a human worker for an artificially intelligent one. The key is collaboration."

ophia the Robot, Hanson Robotics <

"What I really like about tech innovation is that it enables the smaller guys to conquer...motivate the large ones."



"Solar Impulse was not built to carry passengers, but to carry a message about the use of clean technologies. Rather than a plane, I want Solar Impulse to be a powerful demonstration > Bertrand Piccard, Solar Impulse < of the potential of modern clean technologies."

"If you can tell a tangible story... resources will come to you from the most unlikely places."

> Noah Raford, Dubai Future Foundation <



"It's not just about electric cars, it's also about digitalisation and completely new business models."

> Wolf-Stefan Specht, Volkswagen Group Polska <

"An investment in artificial intelligence should always be first and foremost an investment in people ...the people who create intelligent machines."

> Jarosław Gowin, Ministry of Science and Higher Education <



"5G requires a totally new architecture of the mobile network we are building. And it's gonna be a huge undertaking, as in 2020 we expect to be able to connect up to 50 billion devices."

"Innovation has no age, no race, no gender."

> Marieme Jamme, iamtheCODE <



> Timotheus Höttges, T- Mobile, Deutsche Telekom <



"You need to have a courage not to invest for long in your traditional business models."

> Christian Levin, Scania <

"Electromobility is not about providing a bus, it's about providing a transportation solution."

> Håkan Agnevall, Volvo Bus <



"Expanding awareness of technological transformation that instantly changes the conditions of running economic activity is an extremely important task of public institutions."

> Jadwiga Emilewicz, Ministry of Entrepreneurship and Technology <

"Partnership is necessary to unlock innovation."

> Rory O'Connor, Pfizer <



What's new

NEW

Cracow Tech Week

This year part of Impact'19 is happening in Krakow - literally all over this great city. Co-hosted with by our partners, this week-long celebration of creativity and innovation is designed to bring together and support ground-breaking ideas from around the world.

Jam Session featuring Poland and the UK

A special kind of Jam Session organized in cooperation with the Polish Embassy in the UK. During this "Service lam" we'll be creating services, not music. Like any good jam we'll deliberately be mixing diverse people and disciplines to find new powerful hybrid ideas. Being organized as part of Cracow Tech Week at Impact'19 - this event is part of Polish Heritage Days.

Train of Innovation

This Impact'19
adventure begins
aboard an actual
train! Exciting lectures,
insightful meetings...this
is one trip you
won't forget.

CEE Innovation Roundtable on Artificial Intelligence

Government and business leaders from Central and Eastern Europe come together to talk about the dangers, challenges and opportunities related to Artificial Intelligence. This group is the "cream of the crop" - people that have the power to make decision that will define our future, and they'll be making those decisions at Impact'19.

of AGH,University of Science and Technology

One of Poland's most renowned education institutions is celebrating its centennial anniversary and Impact'19 is joining the party with a series of special activities.

ty Polish-French relations

Based on a joint declaration signed by Ministers of Science and Higher Education in Poland and France - Jarosław Gowin and Frédérique Vidal - 2019 is Polish-French Science Year. The event is designed to strengthen cooperation between Polish and French higher education institutions as well research institutions - and at Impact'19 it's going to be celebrated in a big way. Stav tuned for details!

Awards at Impact'19

Award presented by money. pl

This is not only the first time you'll meet the winners of this contest at Impact, it is, in fact, the inaugural edition of the competition itself. More info coming soon, stay tuned!



The 6th edition of "Eureka! DGP - discovering Polish innovations"

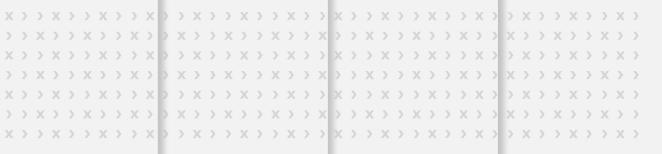
- a contest designed to show and honor the everyday work of Polish scientists. At Impact'19 we will get to meet the contest winners.



Early stage projects by leading universities and research institutes from Poland - tomorrow's ideas in medicine, biophysics, neuroscience, bioinformatics (Artificial Intelligence and Machine Learning) compete for the attention of top pharmaceutical companies and VC funds. Organized in cooperation with Amgen.



In 2018, the Grand Final of this one-of-a-kind contest for cleantech startups took place in the capital of city of Prague, Czech Republic. This year we'll be welcoming the "best of the best" from 24 countries to Krakow. Get ready to meet the winners of this awesome competition at Impact'19!





The PowerUp! Competition by InnoEnergy

Does your project focus on energy, mobility, clean air, heating, cleantech or smart cities?

Sign up for the fifth edition of the PowerUp! competition. This contest, organised by InnoEnergy, targets startups from Central-Eastern Europe working in the energy industry. The Grand Final of the event will take place during Impact Impact'19.



What is it?

The biggest competition for start-ups and energy industry entrepreneurs from Central-Eastern Europe.

How is it different?

A unique selling point for start-ups which pass to the second stage of PowerUp! 2019 are the bootcamp workshops. Here the participants have an unrivaled opportunity to test their business models and take their presentation skills to new levels. Those who "pass the test" move onto the national finals where a place in the Grand Final is up for grabs.

Who is it for?

Startups working on solutions related to energy, mobility, clean air, heating, smart cities or cleantech. Companies need to have a dedicated team, secured IP and offer products or services which are no more than 2 years away from making it to market.

Prizes!

The best ideas are awarded financial prizes (up to € 50 000).

The winners also have a chance to participate in the prestigious InnoEnergy Highway® accelerator. This can lead to additional benefits in the form of investment up to € 150 000.

PowerUp! is open to start-ups from 24 countries:

Bulgaria, Albania, Croatia, Armenia, Bosnia and Herzegovina, Czechia, Estonia, The former Yugoslav Republic of Macedonia, Greece, Georgia, Hungary, Malta, Moldova, Montenegro, Latvia, Serbia, Lithuania, Turkey, Ukraine, Poland, Cyprus, Slovakia, Slovenia and Romania.

PowerUp! Timeline:

11.02.2019 11.02.2019 Applications open

11.03.2019 Deadline for applications

04.2019 Bootcamps before Country Finals

04.2019 Country Finals

18-19.05.2019 Grand Final Bootcamps

21.05.2019 Grand Final at Impact'19!

Do you have the energy to change the world? Apply to PowerUp! Registration starts 11.02.2019!



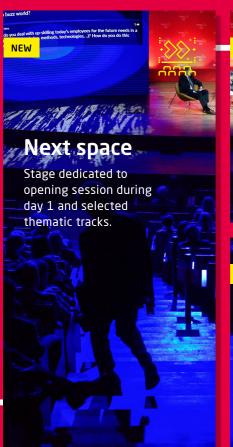
Find out more at: https://powerup.innoenergy.com

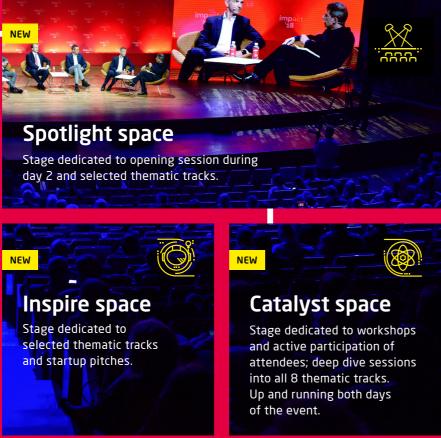


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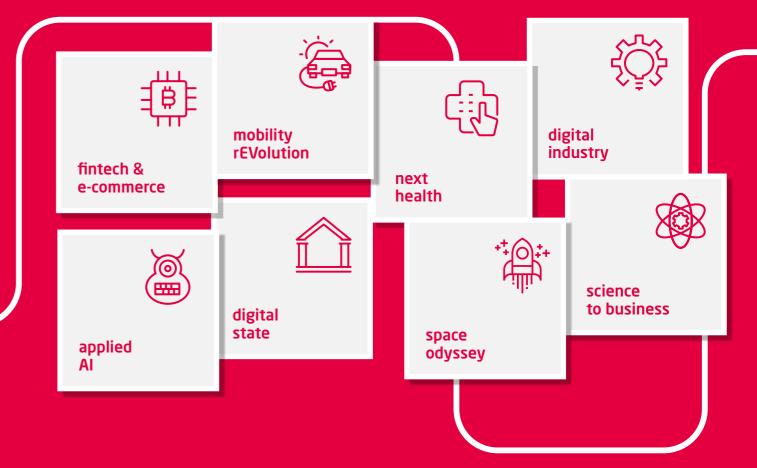
impact'19

Stages





Tracks



Why attend?

250+ speakers 4stages over 2 days

6000 attendees

8 tracks over 2 days

and countless side activities

Side activities

impact

CRACOW TechWeek

A week-long celebration of creativity and innovation co-hosted by our partners. Exciting activities and presentations of breakthrough technologies happening in various parts of the city



Roundtables

By-invitation-only meetings of experts, who come together to solve specific problem



Reports

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In-depth research and recommendations regarding crucial topics



B2B zone

a special place designed specifically for 1:1 meetings between business partners - discuss the possibilities in our B2B zone



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Impact Link

A series of 1:1 meetings for corporations, investors and startups



Business Booster

A place where public institutions present themselves and the ways they can help businesses grow



Networking Event

A cocktail reception and great place to gather contacts in an informal setting



Workshops

In-depth, interactive sessions on issue related to each of the 8 thematic tracks. Hands-on inspiration happen at the Catalyst Space stage

Past speakers



Nicole Eagan



BBC





Maciej Biniek

Allegro



Patrycja Klarecka

PKN Orlen



Michael Casey

Joo Seng

Bartosz

Ciołkowski

Mastercard

Marek

Kamiński

Institute

Carolin

Gabor

FinLeap

Marek Kaminski

Spark Systems

Wong

MIT Sloan School of Management



Roelant Prins

Adyen



John Paul **Farmer**

Microsoft



Mark Weber

MIT-IBM Watson Al Lab



Velsberg

Government Chief Data Officer of Estonia



Paul Misener

Amazon

Public administration



Mateusz Morawiecki

Prime Minister of Republic of Poland



Jarosław Gowin Ministry of Science and Higher



Jadwiga Emilewicz Ministry of Entrepreneurship and Technology



Jerzy Kwieciński

Ministry of Investment and Economic Development



Teresa Czerwińska



Łukasz Szumowski



Marek Zagórski

Digital Affairs



Michał Kurtyka

the Environment



Piotr Dardziński of Science and Higher Education



Tadeusz Kościński Ministry of



Wanda Buk

Ministry of Digital Affairs



Tomasz Zdzikot

Ministry of National Defence



Chorowski National Centre for Research and



Paweł Borys

Polish Development Fund



Jacek Majchrowski

City of Krakow

Past speakers



Michał Krupiński

Bank Pekao S.A.





Paweł Surówka

PZU



Marcus Sieger

Polpharma



Micheal Kent

Azimo



Jarosław Broda

Tauron

Monika

PGE

Andreas

EarlyBird

Wiktor

Janicki

Roche

Jarosław

Oleszczuk

AstraZeneca

Winiarski

Morawiecka



Brunon Bartkiewicz

ING Bank Śląski



Bruce Douglas

Solar Power Europe



Przemysław Gdański

BGŻ BNP Paribas



Tadeusz Słomka AGH University of Science and Technology



Jakub Miler

EIT Innoenergy



Kinga Piecuch

SAP



Katarzyna Kieli

Networks CEEMEA



Håkan Agnevall

Volvo Buses



Sebastian Ptak

BlueMedia



Tadeusz Uhl of Science and Technology/Impact



Bartosz Berestecki



Jacek Poświata

Bain & Company



Ewa Wernerowicz



Szymon Wałach

PKO Bank Polski



Grzegorz Kadzielawski

Grupa Azoty



Łukasz Kroplewski

PGNiG



Natalia Neuman

Lakestar



Widawski

Cashless Poland



Daniel Ramamoorthy



Martin Kloss

Past speakers



Ryan Panchadsaram

Kleiner Perkins Caufield & Byers

Esther

Wójcicki

Planet3

David

Rowan

of WIRED

Liz

Bacelar

TheCurrent

Founding editor



David Plouffe

Kathleen

Kennedy

Sopnendu

Mohanty

Monetary

Authority

of Singapore

Chan Zuckerberg Initiative



Nicholas Davis

World Economic Forum



Carlos

Komisja



Moedas

Europejska



Ludwig Siegele

The Economist



Peter Carlsson

Northvolt



Ronald Park

Roche



Tiera

Boeing



Łukasz Gadowski

Target Global



Dele Atanda

IBM



Nenad Marovac

DN Capital



Adam Kostyal



Matt Regan

Novo Nordisk



Anthony Gemmell

Johnson & Johnson



Marc Walder

Ringer AG



Katharina Lüth



Mike Butcher



Rolf Heuer

CERN



Thomas Dickert



Nikolay Storonsky



Bedy Yang

500 Startups



Burton Lee

Stanford University



Fletcher



Michael

Stuenkel

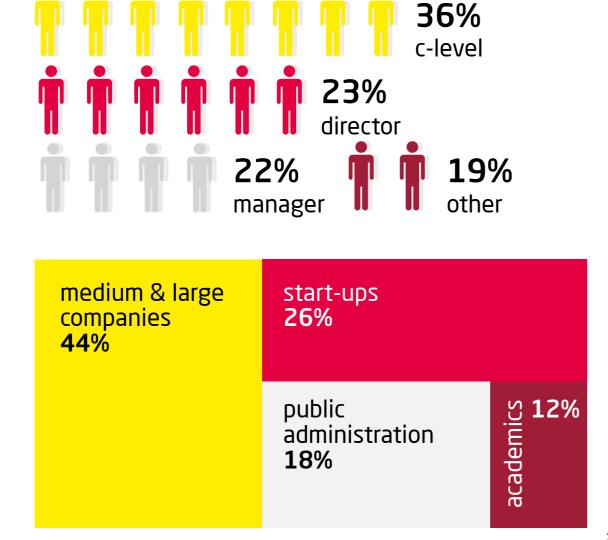


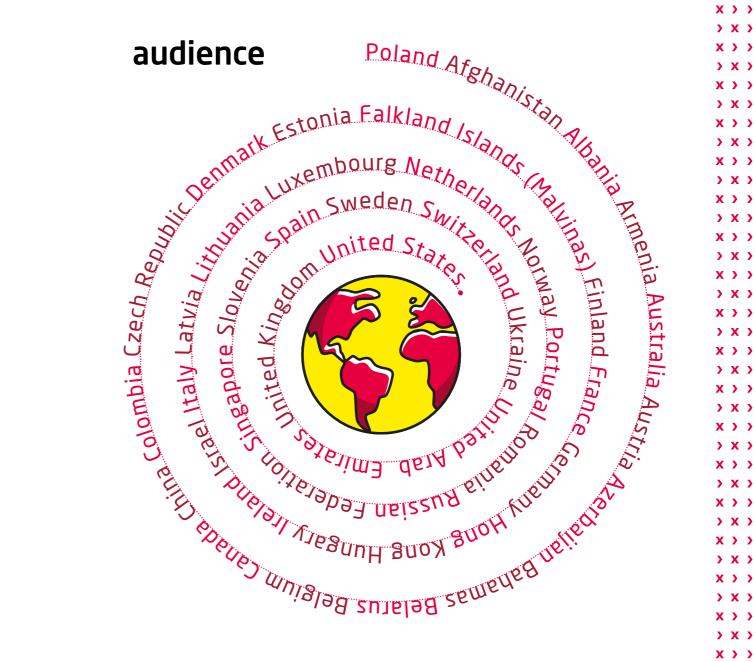
Ellen Roche

Who attends?



company type





Who attends?

Banking ING 🌺 **BGZ BNP PARIBAS** m<mark>Ban</mark>k Bank Pekao **UBS** HSBC (X) **citi** handlowy





















Why Kraków?

Krakow - the perfect combination of historical and contemporary

Krakow is one of those Polish cities that just takes your breath away. The Old Town, Jewish Kazimierz and Wawel Royal Castle are must-see spots for every tourist. But Krakow has so much more than old town houses and museums to offer. It's where what's traditional comes together with what's modern – which makes it the perfect place to start your own business!

According to the European Digital City Index (taking the 51st position), Krakow is the most start-up friendly city in Poland.



See you at the ICE Krakow Congress Cente in May 21st -22nd 2019!



The ideal place for a growing business

There is certainly no shortage of technical university graduates in Krakow! These people are searching for challenges and open to exploring new possibilities. Are you concerned that, while finding the right team won't be a problem, finding the right office space will be? Or perhaps you need your new workplace to be fitted with some special equipment? Well, the capital of Lesser Poland is home to several coworking spaces including: Colab, hub:raum and Krakow Technology Park.



The capital of Lesser Poland is home to over 200 startups

Have you heard of **Azimo**, **Brainly**, **sher.ly or Airly?** These startups are 'born and raised' in
Krakow! Calling Krakow home is sure to be a
decision that no company or entrepreneur will
regret! The startup ecosystem in this city is
young, but it is experiencing dynamic growth!
Krakow is 1 of 3 top destination in Poland when
it comes to the number of startups.

Looking for a networking opportunity?

You've come to the right place! **Nearly 500 events take place in Krakow annually**- all of them offering chances to meet interesting people, learn new things and do a little bragging about your startup! The various incubators and accelerators which are already up and running can help get your business on the right track to successful growth!

2019

Impact'19

21 / 22 MAY 2019 KRAKOW / POLAND



9 / 10 OCTOBER 2019 KATOWICE / POLAND

Impact fintech'19

27 / 28 NOV 2019 LODZ / POLAND





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Impact'19, 21 / 22 May, Krakow, Poland